

SIMPLE MONEY INFO GUIDE



Contact Information:

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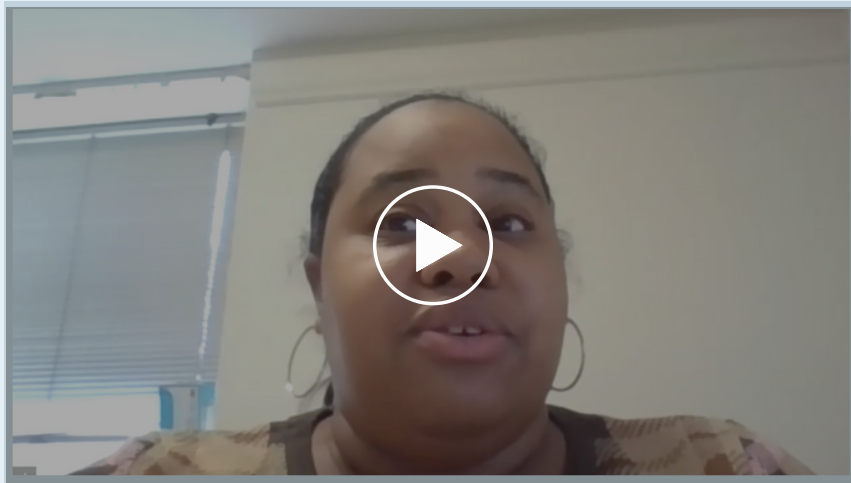
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Is Simple Money Worth Using?

Well... the short answer is yes.

Don't just take our word for it (because let's be honest...we're biased). Here are testimonials from other decision makers to help you choose what's best for you!

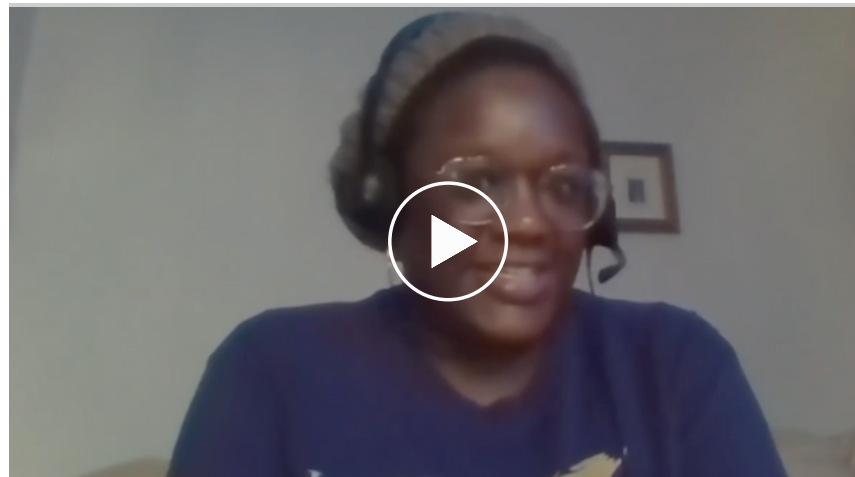


**“That was awesome!
All 20 students gave
it a 10 out of 10.”**

Alexis Smith, TRIO SSS @
St. John's University

**“Your workshop set the
tone for a successful
summer. Your energy level
and enthusiasm drew
them in.”**

Kerra Trusty, Upward Bound Director @
University of Maryland Baltimore County



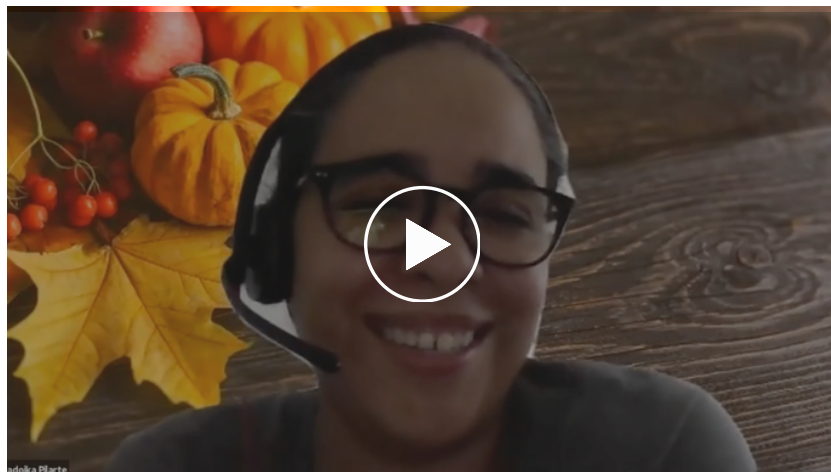
**“You're doing yourself a
disservice by choosing
anything else [for
financial literacy”**

Eric Moss, SSS Director @
Eastern Florida State College



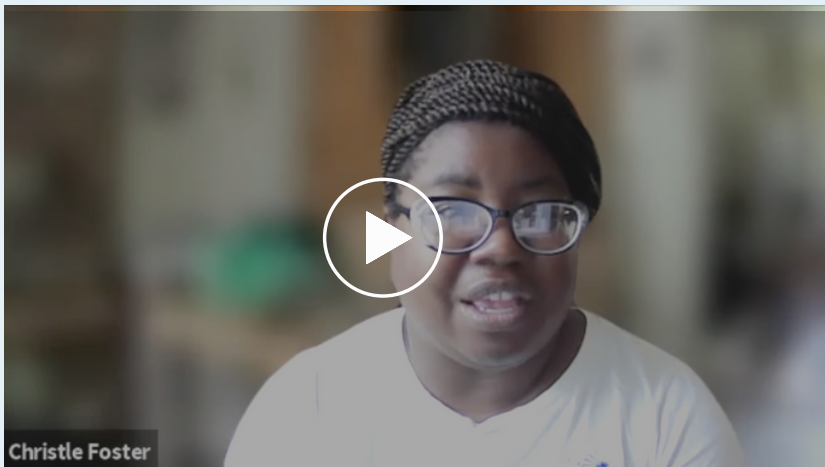
“Michael just gets it. You really know how to engage an audience virtually”

Rady Pirlarte, TRIO SSS Specialist
Thomas Santiago, M.Ed, TRIO SSS
Success Coach @ Broward College



“I was very impressed. I could see the students using the knowledge you were giving them throughout the presentation”

Christle Foster, TRIO Director @
Chesapeake College



“During the workshop, my staff was texting me, ‘THIS IS AMAZING! You really did us a service today--truly.’”

Cullin Fish, McNair Assistant Director @
Cleveland State University



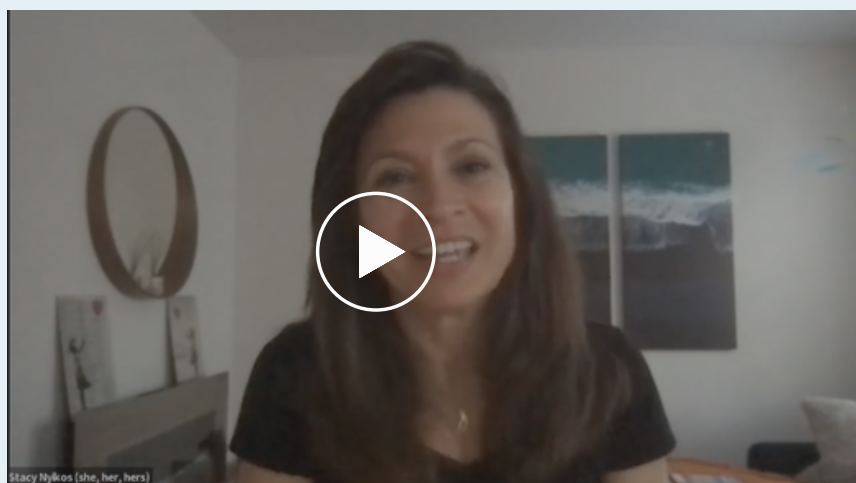
“I really love trusting that when I schedule with you, it’s going to be a great experience.”

Lindsey Riedmueller @
Arkansas Technical University



“To have that many students in a workshop is pretty amazing... thanks for the commercial!”

Katherine Osten, TRIO Director @ Colorado Mountain

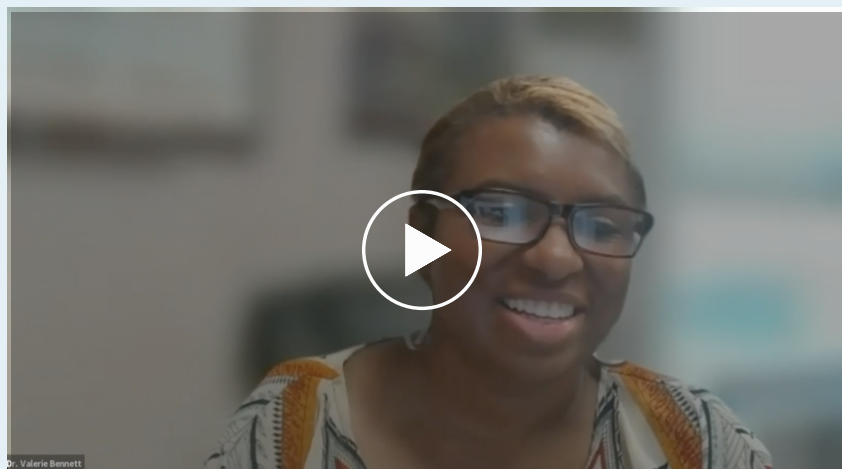
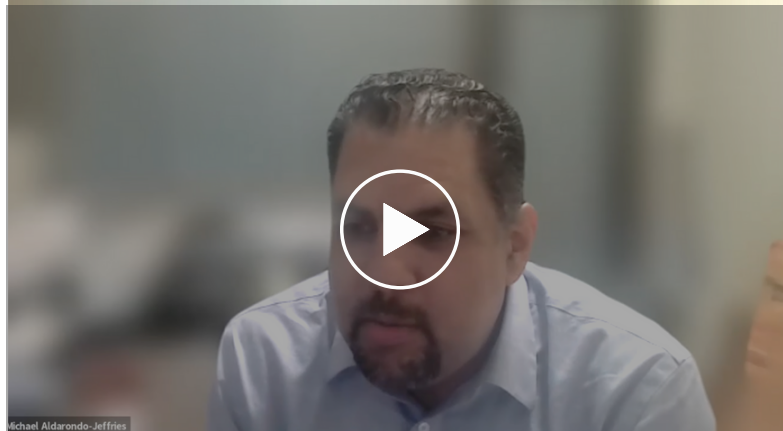


“I absolutely loved it. Thank you! I loved how our students were interacting. You do a good job of imparting the information to students!”

Jazmin Perez + Stacy Nyikos, TRIO Achievers @ California Polytechnical Institute

“This is something no one talks to [students] about, so it was a great opportunity for them... to start thinking about financial literacy..”

Michael Aldorando-Jeffries, McNair Scholars Director @ University of Central Florida



“I absolutely love it. I like how you present it, and you can relate to our kids.”

Dr. Valerie Bennett, Director @ Moorehouse College

“It’s so much better when our students are not just getting lectured at”

Arthur Valiant, Director @ Houston Community College Central

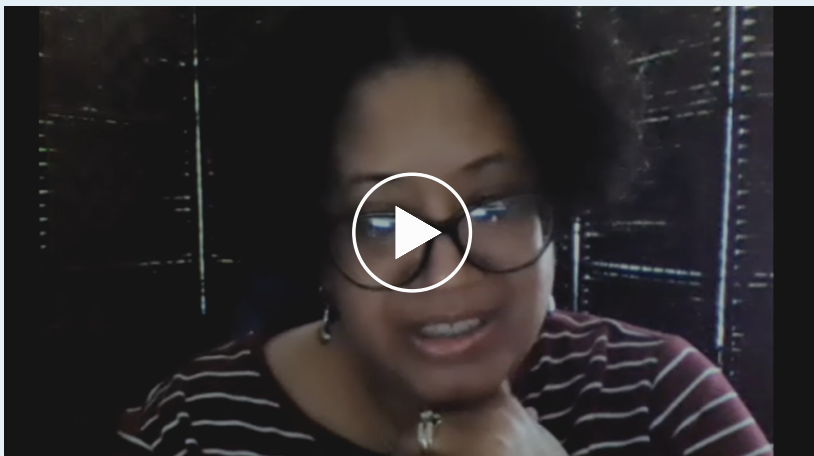
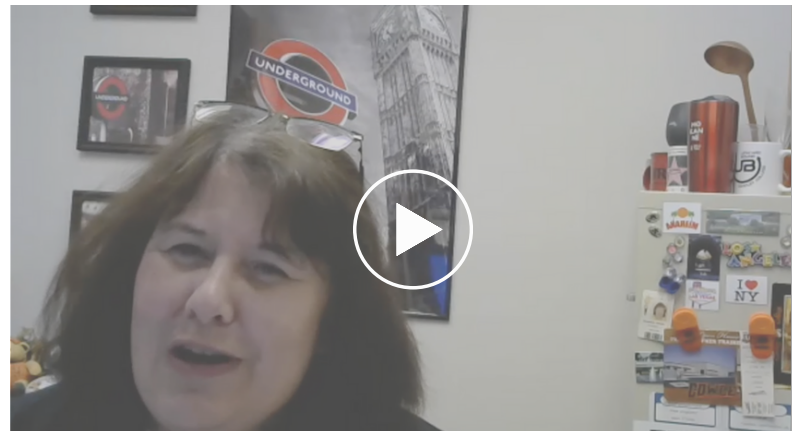


“I think it’s absolutely wonderful! I am so glad you exist!”

Kenya Castro, Houston Community College Central

“It was VERY successful... we used a banker before and it was dry...You brought it!”

Roxanna James, TRIO Director @ Cowley College



“It was a really good start to having them think about money differently”

Rhetta Seymour, Director of TRIO McNair Scholars @ Southern Illinois University



Amy Parker Graham

3m · 🌐



Redlands' SSS students recently had the opportunity to spend the morning with Michael Pittman, Simple Money Academy.

If you are looking for an engaging and impactful way for your students to learn about financial literacy, I would highly recommend you reach out to Michael. He has been a great resource for our students and a wonderful partner for my team.



Amy Graham, SSS Director @ Redlands Community College (El Reno, Oklahoma)



TRIO SSS Directors Only

Laney Ledford Tibbs · 2d · 🌐



It was an honor to host Mike Pittman with Simple Money Academy for our Financial Literacy workshop at Murray State College!



Laney Tibbs, SSS Director @ Murray State College

Note: She was expecting 20 students and 63 showed up because of the Simple Money commercial and flyer!

How We Can Help

Welcome to Simple Money Academy!

We specialize in creating engaging, animated content for high school and college students. Our mission is to educate the next generation about personal finance and help them make informed financial decisions.

We believe that financial literacy is an essential skill that everyone should have, and we strive to make learning about money fun and accessible for all. Whether you're a student looking to improve your financial knowledge or a teacher searching for engaging material to use in the classroom, we have something for you.





Digital Solutions

“Train the Trainer” (Staff) and “Student On-Demand” Curriculum

The Simple Money Academy curriculum has been used with thousands of people around the world. It has made its rounds at nearly 70 colleges and universities, four correctional facilities, and the homes of everyday Americans.

We offer two different opportunities.

Option #1: participants to have access to the Simple Money Academy on-demand curriculum which is self paced.

Option #2: Your staff gets trained on how to facilitate LIVE workshops with students and engage in game-based learning.

Choose either option or both!

LIVE Solutions

Workshops

Looking for a live and engaging financial literacy workshop for your group or organization? Look no further!

Our financial literacy workshops are designed to be interactive and educational, providing attendees with the knowledge and skills they need to make informed financial decisions. Our experienced financial educators will guide attendees through a variety of topics, including budgeting, saving, investing, and more.

Virtual workshops are available if needed at a lower price!



Teaching Topics

*These teaching topics are typically delivered in workshop form lasting **60-75 minutes** each.*

MONEY MINDSET



Money mindset refers to the attitudes and beliefs that a person has about money and their relationship with it. It can influence how a person thinks about and handles their financial resources, as well as their financial habits and behaviors.

A person's money mindset can be shaped by their upbringing, life experiences, and cultural and societal influences. It can also be influenced by their personal values and goals. In this workshop, we cover the concepts of **scarcity**, **abundance**, **fixed** and **growth** mindset and how these mindsets can impact someone's financial life.

PERSONAL FINANCE



The Personal Finance 101 workshop outlines the process of managing your money and making informed financial decisions in order to achieve your financial goals. It involves creating a budget, saving and investing, managing debt, and planning for the future.

Personal finance allows participants achieve financial stability and independence, and it can also help them achieve your long-term financial goals, such as buying a house, paying for education, or retiring comfortably. By understanding and managing personal finances, a participant can make informed financial decisions and take control of their financial future.

Teaching Topics

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Stock Market Investing



The stock market is important because it allows companies to raise money by selling stocks to investors, and it also allows investors to make money by buying and selling stocks. This workshop teaches students how to become investors in a simple and easy way.

Credit Crash Course



Credit is important to your financial health because it can help you make big purchases that you might not be able to afford right away, such as a car or a house. This workshop teaches students the fundamental principles that are essential to understand in order to win with their credit.

Entrepreneurship



Entrepreneurship is an attractive career path for many people because it allows you to be your own boss and create your own business. This workshop teaches students the practical steps they need to follow if they want to create a product with little to no money, differentiate themselves from the competition and work in alignment with their purpose and calling.

Your Investment

Our products are perfect for use in the classroom or as part of an extracurricular program, and our team of experienced financial educators is available to provide support and guidance. Invest in the financial literacy of your students and give them the tools they need to succeed.

A year from now, you'll look back on this decision to move forward, and you'll say, "Wow. Simple Money Academy was a great investment for helping us get real, tangible results for the students we serve."

"TRAIN THE TRAINER" PACKAGE

\$475/MONTH

STUDENT ON-DEMAND PLATFORM

\$475/MONTH

IN PERSON WORKSHOP (ONE TOPIC - 60 MINUTES)

\$7,500

*EACH ADDITIONAL IN PERSON WORKSHOP

\$3,000

VIRTUAL WORKSHOP (ONE TOPIC - 60 MINUTES)

\$3,000

Note: Pricing for in-person workshops includes all expenses (flights, hotels, food, rental car, etc.)

Interested in Working Together?



[CLICK HERE](#)